

Migration and tourism flows between NZ and the EU

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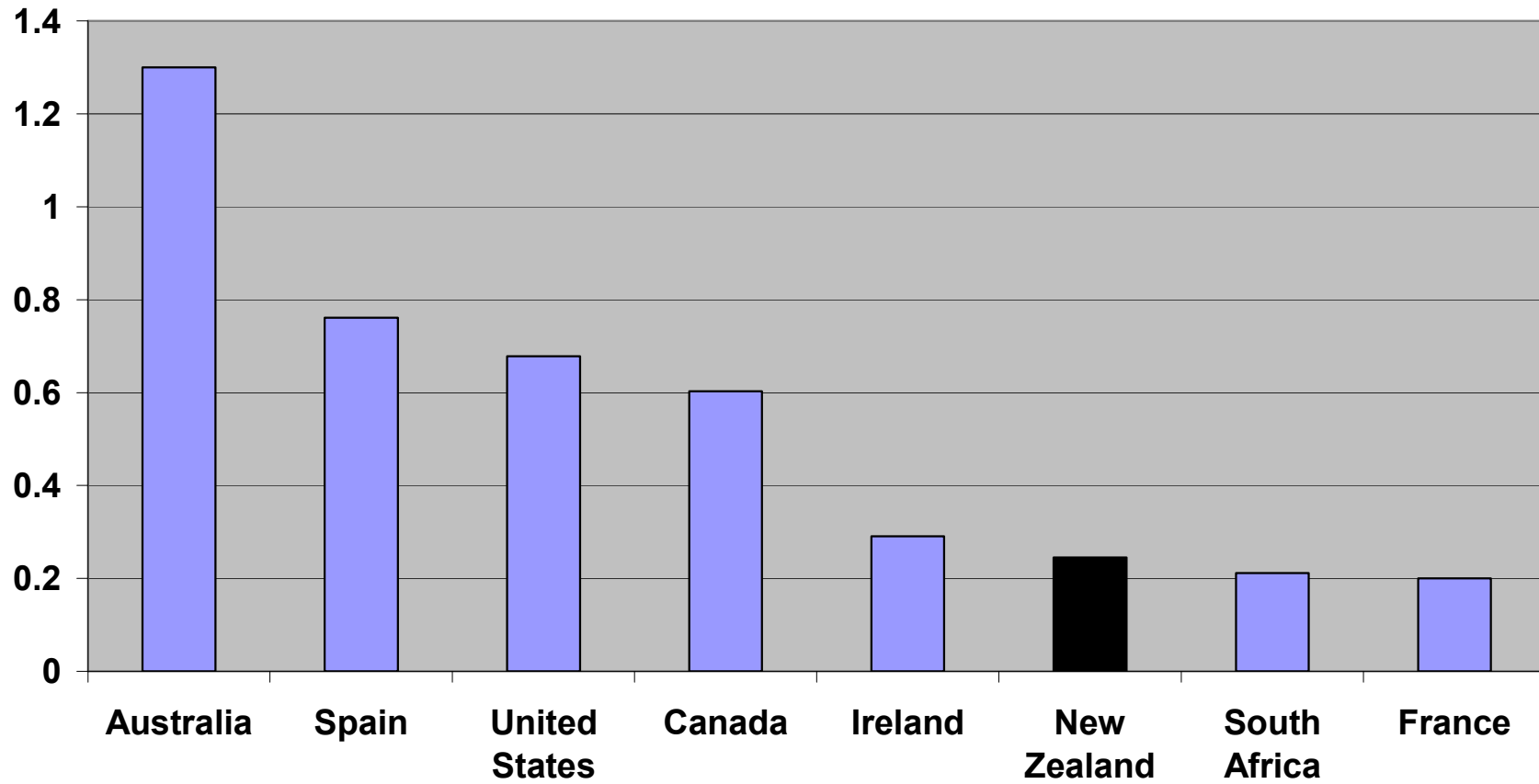
Historical migration to New Zealand

- Most migrants from the British Isles
(Southern England, lowland Scotland, Northern Ireland, Ireland, Cornwall)
- Few migrants from other parts Europe
(Some Scandinavia, Dalmatia, Greece, Netherlands). Conspicuous.
- Strong regional differences in NZ (religion, ethnicity, econ activity, architecture)

European born population in NZ

- 9.2% 1986
- 7.6% 2006
- Ageing population
- Some recent growth (Britain, Germany)
- Migration much more fluid these days

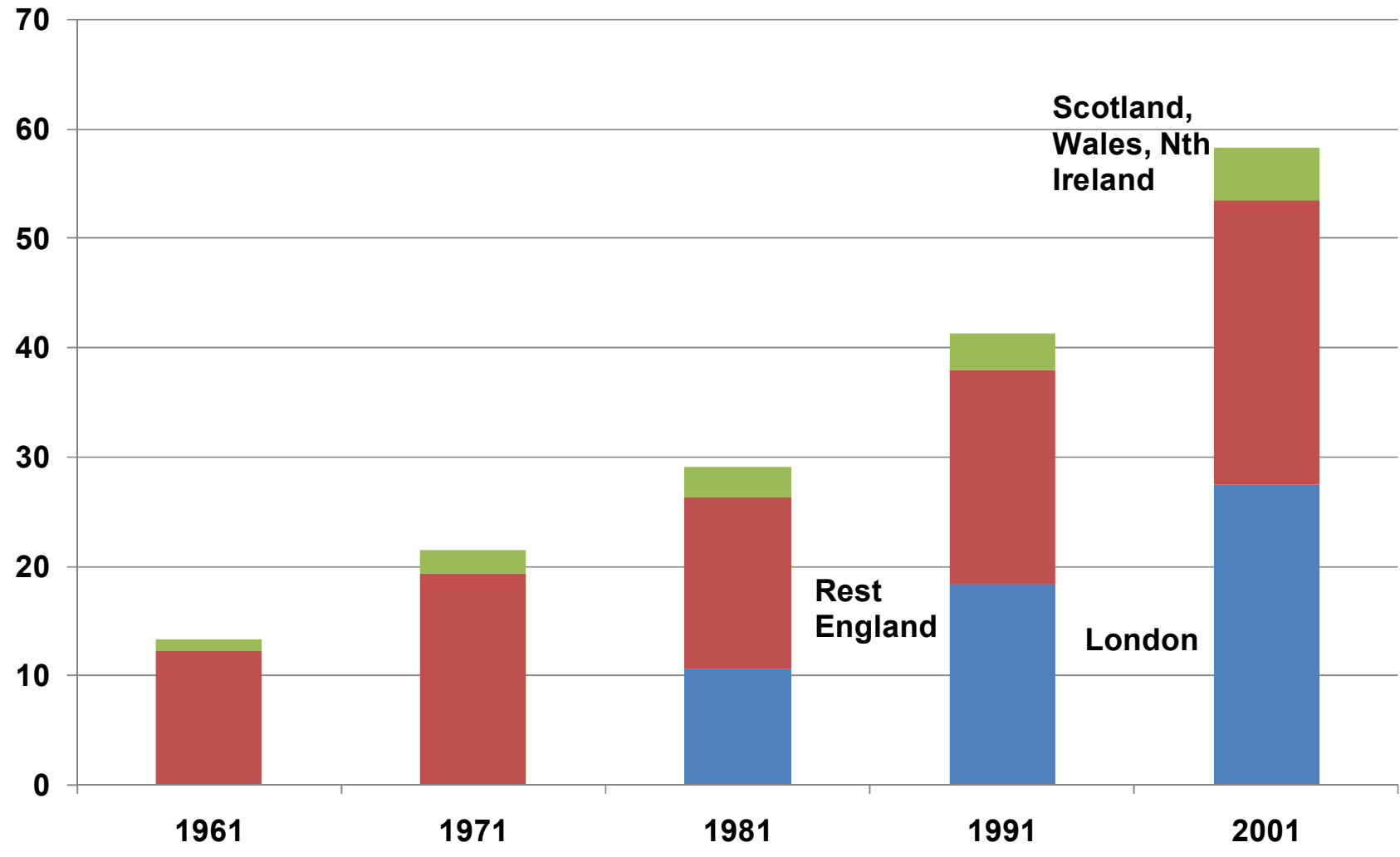
Largest British expatriate populations in millions



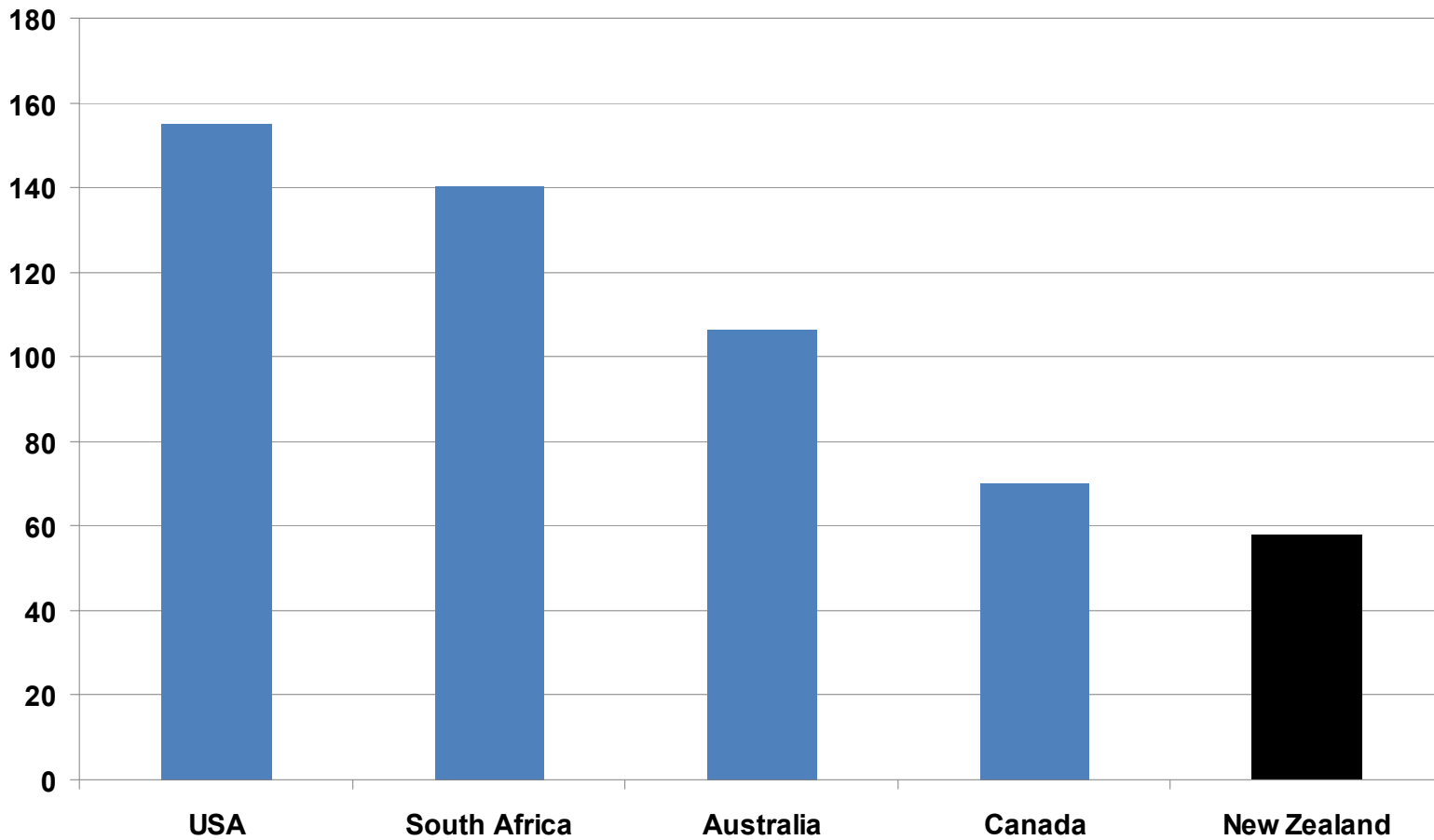
NZ migration to Europe

- 2007: 81% to Britain, 5.1% Ireland
- Mostly in 20s and 30s on OE
- Main migration flow by NZs after university
- Dunedin study: 11.3% live in Britain by time 26, 5.3% there at 32

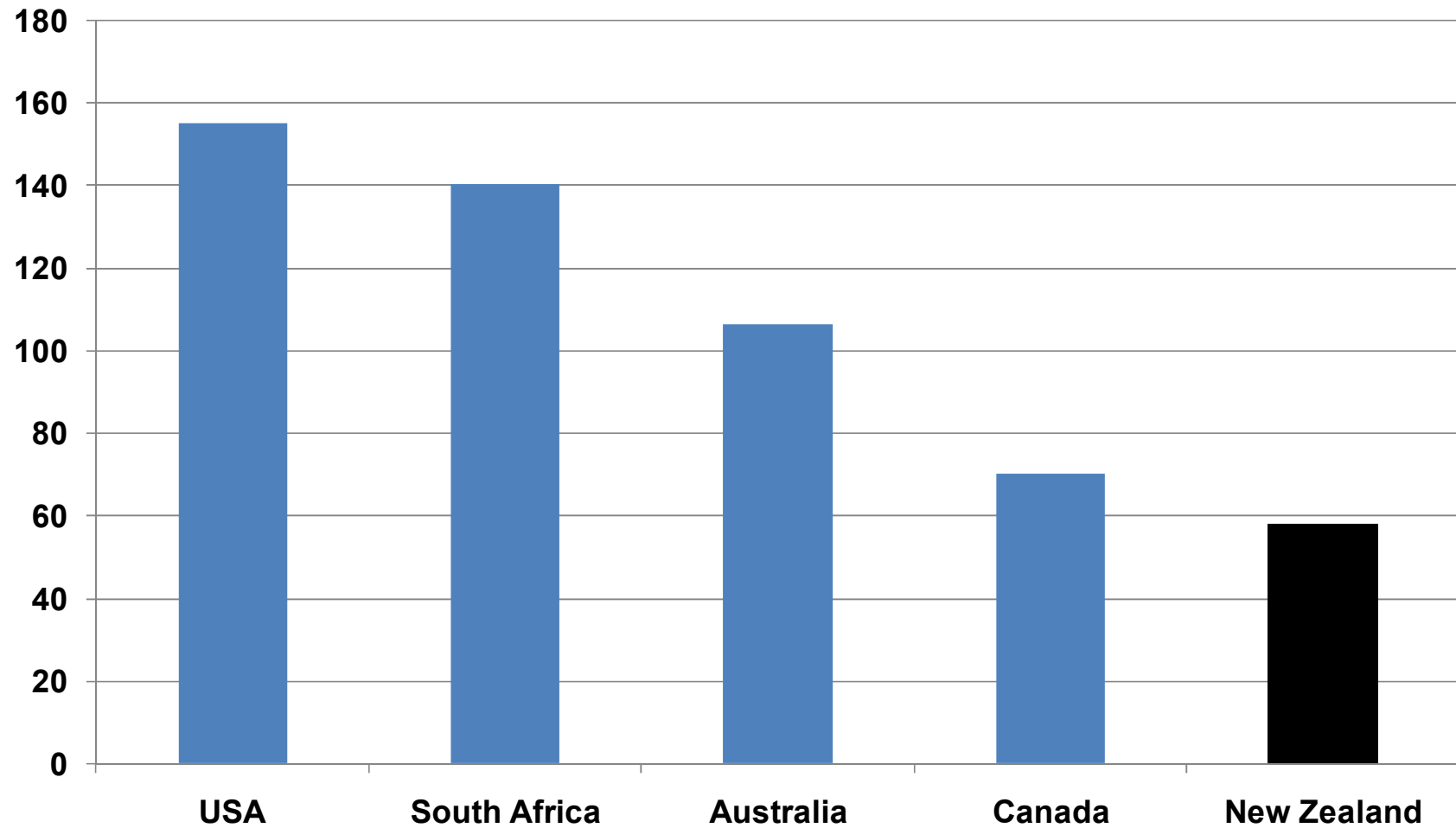
Thousands of New Zealanders living in the UK



Thousands of people from English-speaking countries in the UK



Thousands of people from English-speaking countries in the UK



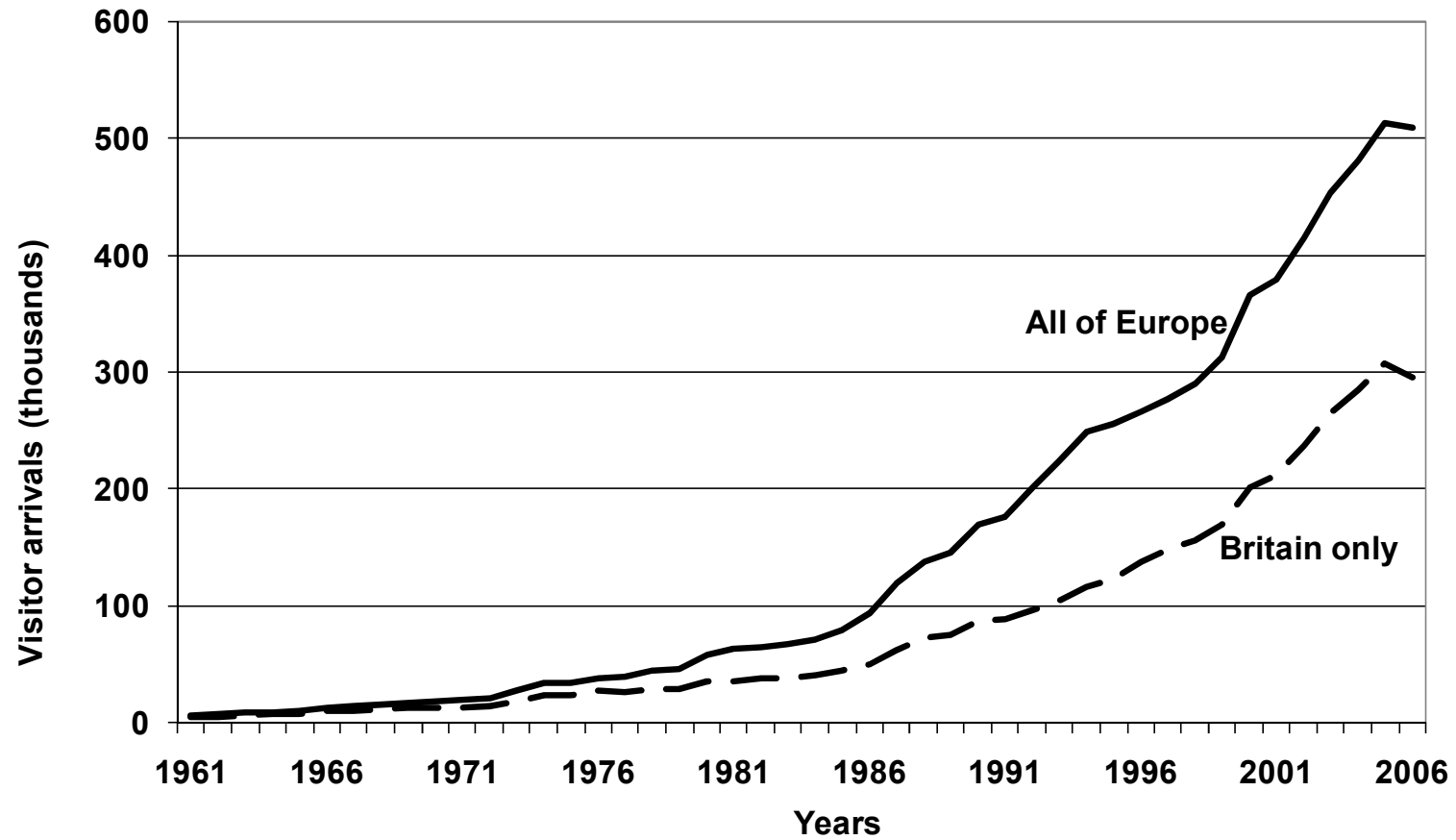
Unparalleled labour market outcomes

- Quarter NZs earn more over 750 pounds/week vs 7% UK population
- Highest income group among those there >15 years
- 4th highest income group for those there <15 years
- Almost none are unemployed

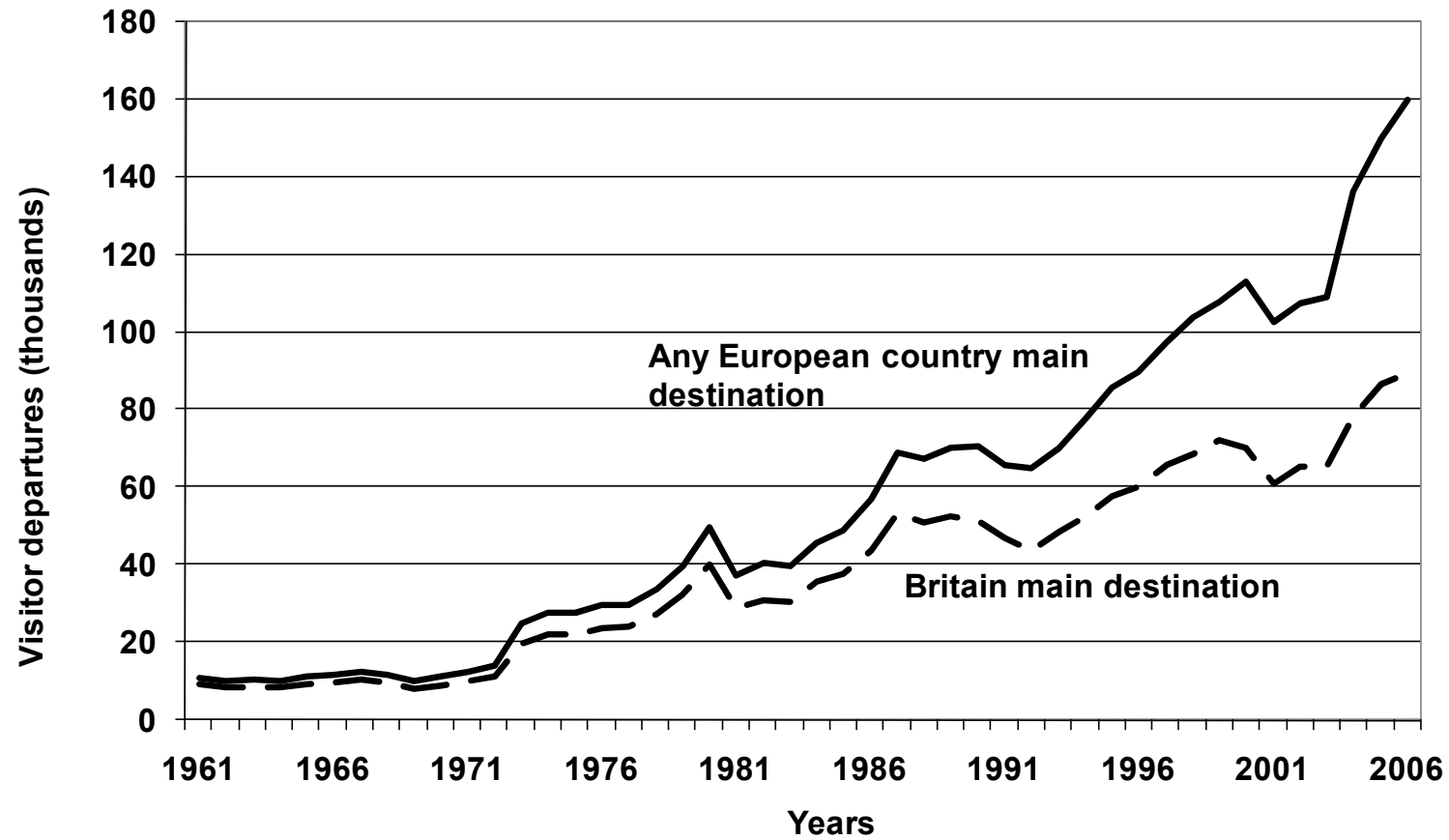
Why London and Britain

- Easy access to visas
- New experiences – exciting world city
- Cultural similarities and friends
- Professional and career development
- High pay
- But ‘unsustainability’ of life there

Tourist arrivals from Europe



Tourist departures to Europe



Conclusion

- Migration and tourism flows are still predominantly with the British Isles
- Migration flows to Europe now more diverse as more to Republic of Ireland.